

DAYLN VAN LAANEN

Academic Program Management

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P : (503) 798-2552

ABOUT ME

Guided by an unwavering commitment to maximizing students' opportunities and success during their time abroad, I have dedicated nearly a decade to creating and managing programs that bridge cultural divides and cater to diverse academic needs. My experience includes establishing global partnerships and pioneering unique educational initiatives aimed at fostering inclusivity and enriching student's experiences. With a profound understanding of the challenges faced by international students, I am committed to developing opportunities that promote personal growth and global engagement. My goal is to empower students to emerge as proactive global citizens, ensuring that their time abroad is both impactful and transformative.

WORK EXPERIENCE

Portland State University

2022 - 2024

Graduate Programs Manager - School of Government

- Oversaw program logistics, curriculum development, and faculty coordination to ensure high-quality delivery and alignment with professional standards.
- Developed and implemented innovative field experiences abroad, integrating hands-on learning to complement academic studies.

International Program Assistant - YSEALI

- Assisted in launching the inaugural collaborative initiative between Portland State University (PSU) and the Young Southeast Asian Leaders Initiative (YSEALI), focusing on the program's successful execution and student engagement.
- Provided direct support to participants, offering guidance and resources to enhance their learning experience and cultural immersion during their stay.

Univeristy of Oregon

2020 - 2022

Marketing Outreach Manager - American English Institute

- Led the transition of traditional in-person educational programs to digital platforms in response to the COVID-19 pandemic, maintaining program continuity and quality.
- Took on multiple operational roles, including event coordination, digital marketing, and student services, to support the institute's needs during staff reductions.

DayLit Media

2016 - 2020

Outdoor Sports Event Marketing - Contract

- Served as a Marketing Manager for several well-known outdoor sports companies across the West Coast, leveraging my marketing degree to elevate brand visibility and engagement.
- Managed a two-year tenure with Montbell in Japan, applying cross-cultural marketing strategies to promote the brand and its events to a diverse international audience.

Oregon State University

2014-2016

Special Programs Coordinator - INTO OSU

- Spearheaded the creation and launch of two collaborative programs with Japanese universities, enhancing international student experiences through integrated academic and cultural activities, and providing essential support for visa applications and paperwork.
- Played a key role in designing program curricula that integrated academic learning with cultural activities, enhancing the international student experience.

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SKILLS

Hard Skills

- Program Development
- Program Management
- Cross-Cultural Communication
- Partnership Building
- Visa Support and Processing
- Budget Management
- Data Analysis
- Understanding of Educational Regulations

Soft Skills

- Organizational Skills
- Adaptability
- Problem-Solving
- Communication Skills
- Leadership
- Cultural Sensitivity
- Interpersonal Skills
- Collaboration

Language Proficiency

- English
- Japanese

KEY SKILLS

- **Program Development and Management:**
 - Expertise in designing, implementing, and overseeing university programs and initiatives from inception to completion.
- **Cultural Communication and Understanding:**
 - Proficiency in engaging effectively with individuals from diverse cultural backgrounds, coupled with a deep understanding of cultural nuances and a strong commitment to fostering inclusivity and diversity within the university community.
- **Partnership Building:**
 - Proven ability to establish and maintain robust partnerships with international institutions, organizations, and stakeholders, as well as fostering connections between administration, faculty, teachers, and students.
- **Educational Regulations Compliance:**
 - In-depth knowledge of regulations and compliance standards pertinent to higher education, including visa requirements, accreditation processes, and upholding various program standards.
- **Adaptability and Flexibility:**
 - Capable of adapting to the evolving landscape of higher education and navigating complex, dynamic environments, especially those emerging post-COVID, including remote learning integration, health protocols, and student's changes in needs.

EDUCATION

Business Admin (MBA)

University of Oregon

Japanese (BFA)

University of Oregon

Sports Business (Cert)

University of Oregon

Digital Marketing (BFA)

Oregon State University

REFERENCE

Professional

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